



## TAL LEVY | PRODUCT DESIGNER

Hi my name is Tal and I'm a New Yorker - turned - Tel Avivian product designer, specializing in UI, UX, and branding. I build clean, appealing, and functional interfaces which comply with the latest web and mobile standards. I'm looking for a Senior Product Designer position, in an exciting and innovative environment with growth opportunities.

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### WORK EXPERIENCE:

#### HOUZZ

##### Senior Product Designer

2019-Present

- **Position:** As an IC, I am part of a global team that worked on the Houzz Pro Project Management Platform, I worked on very large, cross platform features that highly impacted our core users.
- **Team:** Worked closely with product managers, engineering, data, QA and PMM teams.
- **Responsibilities:** Included ideation, user research, wireframing, creating end-to-end designs, keeping up with brand and design system guidelines, doing extensive design QA, managing project timelines, keeping up with the quarterly roadmap, making data driven decisions and analyzing effectiveness of released designs.
- **Ownership:** Designers in Houzz each get full ownership of an area on the platform (tracks). I owned all track-related features (S/M/L/XL). Sharing designs and getting feedback from stakeholders and power users.

#### RMDY (Start Up)

##### UI/UX Designer

2017-2018

- Was solely responsible for UI/UX of product
- Worked closely with Product Managers and R&D Teams
- Conducted thorough research on both UX and UI concepts

#### WISHBOX (Start Up)

##### UI/UX Designer

2015-2016

- Was solely responsible for UI/UX of product
- Worked closely with Product Managers and R&D Teams
- Conducted thorough research on both UX and UI concepts
- Provided end-to-end design on all platforms

#### ELAL AIRLINES

##### Flight Attendant for Business and Premium Classes

2014-2018

- Managed flight crew members in Business and Premium classes
- Did creative problem solving with limited resources to ensure passenger safety and satisfaction
- Provided personalized and professional service to VIP Passengers

#### WICKED BRAND STUDIO

##### Brand and UI Designer

2014-2018

- Was solely responsible for branding concepts marketing materials
- Provided end-to-end design on each of my projects for all platforms web/mobile and print

**EDUCATION:**

<b>NEW YORK, NY</b>	<b>SVA -SCHOOL OF VISUAL ARTS</b>
09/ 2006 – 05/ 2009	BFA (Bachelor of Fine Arts) Program majoring in Graphic Design
<b>JERUSALEM, ISR</b>	<b>THE BEZALEL ACADEMY OF ARTS AND DESIGN</b>
2015-2016	Semester abroad
<b>RAMAT-GAN, ISR</b>	<b>SHENKAR COLLEGE OF DESIGN AND ENGINEERING</b>
10/ 2010 – 06/ 2011	BFA Bachelor of Fine Arts in Graphic Design
<b>BNEI BARAK, ISR</b>	<b>NETCRAFT ACADEMY</b>
02/ 2019	6 Month course in UX Design

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**TOOLS :**

- FIGMA
- JIRA
- GOOGLE SUIT
- ADOBE SUIT
- SLACK
- SKETCH
- INVISION

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**LANGUAGES:**

- Native English Speaker
- Native Hebrew Speaker

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**Portfolio:**

- [www.tallevydesigns.com](http://www.tallevydesigns.com)
- Password: 12345